


Marvel Encyclopedia

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Updated and Expanded Marvel Universe Encyclopedia

2014 Hardback Edition

You walk into a room and everyone is talking about *them*. The **amazing**, the **incredible**, the **mighty**, the wonderful and fascinating Marvel superheroes.

Now, when you leave that room, everyone will be talking about **you**.

A Superpower Like No Other – Yours

Mysteries may never be solved, great stories may never end, and Marvel fans may never stop arguing. And with so many comics, spinoffs, crossovers, and movies – who can blame them?

But if there is an answer – and we promise that there is – it is in Marvel’s Encyclopedia, a **complete comics’ character database**.

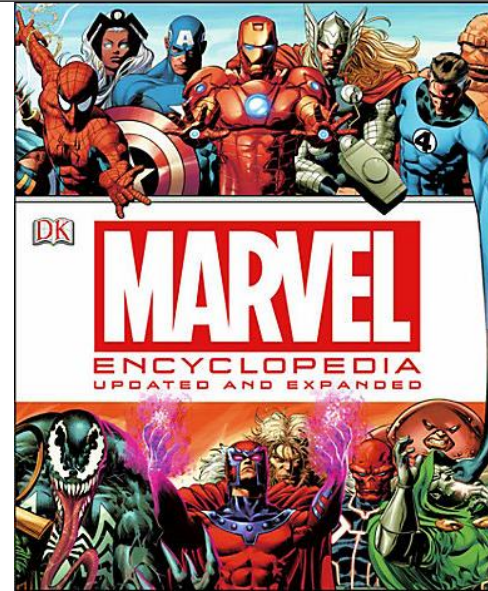
Marvel Fans: ASSEMBLE!

Everything you ever wanted to know about your favorite superheroes, and the villains who forged them, packed into one fully illustrated, easy-to-read encyclopedia.

[Insert testimonial review]

Little-known facts come to life in a fun and colorful layout that lets you know everything about your favorites in the X-Men Universe, the Avengers Universe...

- Meet the characters before they went on the big screen
 - Captain America, the first superhero Stan Lee designed in the Avengers’ Universe, appeared in March 1941
 - Thanos weighs 985 lbs.
 - In one batch of comics, X-Men Universe’s “Storm” was married to the Avengers Universe’s “Black Panther”



Insert Photo Here

Insert Photo Here – Inside of Book

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Price: \$40

- 432 pages (paper)
- Hardcover
- 12" H x 10" W x 1 1/2" D
- Fully Revised, Expanded & Updated
- “Abomination” to “Zzzax”
- Fully Illustrated
- Ages 10 and up

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As well as expanding the horizons of your imagination with characters you have yet to discover:

- “Moondragon,” “Lady Deathstrike,” “Hyperion,” and, “Fear Itself”

You Will Know More about the Marvel Universe than 95% of Other Fans

Never be caught off guard again by offbeat questions and strange arguments. In fact, you will know so much about the wildest universe ever created, that you will be able to hold your own in nearly every one of the endless arguments known to superhero fans.

How many girlfriends did Spiderman really have...? How many times did Thor and Loki fight, for and against each other...? When did the evil Baron Zemo make his debut...? How many members were there in the Guardians of the Galaxy...? Whom is the dark Titan, Thanos, in love with...?

- **What’s better: funny and wild, or dark and grounded?**
- **Is anyone more powerful than the Hulk?**
- **Is there such a thing as too many comic book movies?**

And, of course, you will be able to answer the *ultimate question*:

“Why Can’t DC Be This Cool?”

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Mighty Features

Nuts & Bolts

**Facebook Fan
Group**

**Disney Infinity Marvel
Super Heroes Toy Box**

{Under Nuts & Bolts}

[Technical Specifications](#)

Created in full collaboration with Marvel Comics, the revised pages of Marvel.

This book wouldn't be complete without the newly commissioned cover art by well-known Marvel artist Mike Deodato Jr..

BUY NOW and get **free** membership in the exclusive **Marvel Facebook Fan Group** – a place where you can give voice to your opinions and feel out new ideas!

FREE

With your purchase

[Disney Infinity Marvel Super Heroes Toy Box Game Discs.](#)



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What People Are Saying

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“...First of all I have to say I admire your pluck! Taking on a sales page that's offering their product at \$25 higher than the mighty Amazon. How does one pull that off?

Well, the only way I can think of is to make your visitor feel part of a secret, special, or exclusive group. Do that and price becomes a secondary issue. I think your rewrite does just that.

Also, you did a nice job of making the page much more "visitor friendly". The original sales page, like so many others is too product centered. So, nice job there!

Anyway, very nice job on a challenging page.”

James Bonner

“That was a wonderful rewrite. Really pulled me through. Wonderful connection with anyone who's into these comic books. Actually your copy justifies spending the extra bucks.

Great job.”

Frank Farrell

“Your headline caught my attention! Nice work!

And good job providing valuable content and freebies to "pull" viewers toward the call to action and taking a shot at bridging the price gap with Amazon.

Lots of detail in small accessible bites made a read that was easy on the eyes.

You wrapped it up nicely I thought. I was wondering how and when you would pull the headline and body together and the last lines did that for me and it was fun getting there which was a bonus as well.”

Jay Schaffer

“If I were a fan I'd buy your book!

Really nice work and pleasing to the eyes.”

Yee Hoong

“I can only agree with the others Suzanna, this does a wonderful job at selling the definitive version! If I was into this genre I probably wouldn't look much further to Amazon or elsewhere to get a better deal. Also you have that fan club page....”

Gary Buisansky

“...I really liked your headline approach. I think that should appeal to most 12-year-old's and it will attract their attention. I really like your copy after that heading too.

I substitute teach and I can just picture middle school kids begging their parents to buy the **Marvel Encyclopedia** for them for Christmas. They want to be the first kid on the block to tell their friends about all their "cool" discoveries about their favorite Marvel Comics characters.

I think you did a great job with this homework assignment in spite of the text box copywriting layout difficulties you encountered.”

Sheila Koester

“This was so much fun to read and it made me want to buy it! Great job! Your copy is very lively and engaging. Loved it!!”

Alexis Browning