Amazing and Rare – Hand Embroidered Amish Quilts		
		Logo Here
Picture Here: <b>Picture Description</b> // Hand Embroidered Red Cardinal Quilted Square. <b>ALT tag</b> // Example Work of Art Quilted Embroidery	Quilts are fairly common. Amish quilts are fairly famous. Embroidered quilts are <i>incredibly rare</i> ! <u>Authentic Amish Quilts</u> are made without the aid of	
Call-to-Action Button // Browse Gallery	<ul> <li>machines – in other words, they are all crafted entirely</li> <li>by hand, including the elaborate and delicate stitching</li> <li>which holds our masterpieces together.</li> <li>Few women will attempt the labor of love it takes to</li> <li>create these incredible work of art quilts</li> </ul>	

#### Video Here

{**YouTube video lmbed** // **description**: two Amish women working; one at an embroidery hoop, the other at a quilting frame. **Title**: The process of hand embroidering a handmade quilt. **ALT tag**: hand embroidered artwork }

...Time is the single most important commodity as the women spend hours meticulously stitching, by hand, embroidery designs that are both old-fashioned and charming.

Amish-Country-Quilts is proud to say that a few of our wonderful quilting ladies are actually willing to spend the time, effort and love that goes into making one-of-a-kind, hand embroidered, handmade Amish quilts.

{**Picture description** *II* two quilt squares in white and rose with closed spiral embroidery centers. **ALT tag:** Rose and Blue Cross Stitch Quilt }

{ <b>Call-to-Action button</b> // Meet the Quilters} Picture Here { <b>Picture description</b> : Two pictures, one large birds & baskets whole-quilt shot; second close-up of basket embroidery. <b>ALT tag</b> // handmade Amish quilts, hand embroidery artwork} 2 <sup>nd</sup> Picture Here	Enjoy that "Rarified" Home Look	
	• Enjoy an item that is elegantly structured, yet so free-formed it is also personal. Beautiful, aesthetically pleasing hand	
	<ul> <li>embroidery will add timeless style and personalized charm to any room – instantly!</li> <li>And besides just looking nice, you will love the quality!</li> <li>Customers rave:</li> <li>"Incredible embroidery eye candy! Functional and beautiful. Buy this!!!"</li> </ul>	
	Just having it in the house makes me more confident about having my husband's mother over!" - J.M. Spencer, Upstate New York	

Picture Here: 100% guarantee symbol {imbed link}

We try to show respect to both our quilts and quilters by properly displaying them. If you have any further questions, comments, or a custom request, please

{Call-to-Action Button // Contact Us}

**Take a look** through our user friendly gallery of high-class, rarely made, and *amazing* handmade embroidery quilts. (There aren't many of them, and once they're gone, they're gone forever.)

#### **Browsing Gallery Here:**

- Lay out product page links in an easy-to-use, masonic grid
  - Make each picture and title a link
  - Shorten existing descriptions
- Possibly place a "View All" button at the bottom of the page, leading to the entire gallery, for more customer participation





#### What People Are Saying

\*<u>See original page</u>

"What you did looks good to me."

Sheila Koester

"I think the text boxes give a nice visual to understanding the intent of your suggested layout. Your copy suggestions are a vast improvement over what they currently have on their page. Overall, a very thoughtful and thorough reworking of this page.....well done!"

# James Bonner

"Good job. That's a lot of work doing the layout like that. Very brave of you. I liked your rewrite. It's a big improvement."

# Frank Farrell

"Nice re-write...I think your work shows a great improvement on what the original website was."

# Stella Bouldin

"Congrats on including the video! Once you have had the thought - Hmm, what about a video? – It becomes hard to imagine a page about hand-stitched and embroidered quilts without a video. : )

Good job!"

Nick Usborne

"You have done quite a thorough job of improvement, a revamp in fact. It is really helpful to see a different design approach and the resulting effects."

Yee Hoong