

A Dog Is Not Your Whole Life, But They Make Our Lives Whole

Roger Caras – *Writer and Photographer*

All-American **Freedom**: *The power to give your dog the BEST*

Puptastic – *Benefit Your Dog: Benefit Yourself*

Dear Fellow Dog Lover;

You love your dog for many reasons, but do you know why they love you? Is it because you feed them – no. Is it because you groom them – no? Is it because you house them – no? Or is it because you are their companion, take them for walks, talk to them, pet them, and lavish them with attention? No. They love you because they TRUST you. They trust you to provide all of the above, but they also trust you to choose the very best you can for them, no matter what. They TRUST you to choose for their highest good and because you love them, you do.



What do dogs know of money... good looks... status symbols (even if they are one)... name brands... even ingredients. Dogs know love, more specifically, they know whether or not you love them the way they deserve to be loved. That is the honesty of a dog, and that is why we love them. We earn that trust, and that unswerving love, by choosing the very best for their emotional and mental health... How? With PUPTASTIC NATURALS.

Fantastic – Puptastic...!

If, like me, you take your beloved pets' health seriously, then you are always trying to provide them with the best quality of food you can. And if, like thousands of other dedicated pet owners, you stay informed, then you know that there have been way too many dogfood recalls in the past. DogFoodAdvisor has 31 listed in 2015 alone! And these are brand names we've trusted for years, from IAMS, to Honest Kitchen, to Ol'Roy. Now the FDA is saying they're harmful. But don't despair, because there is one brand you can TRUST, that has never been recalled, and has been making 100% all-natural treats for your dog since 1990. And that brand is PUPTASTIC NATURALS.

Whole Foods for Whole Dogs

Puptastic Naturals, created by Furry Friends Natural Products, Inc. out of Grayslake, Illinois, has heard your cry for healthy dog treats and has answered it with their completely natural “kitchen made” bite-size treats made from farm-fresh ingredients including:

- 🐾 Eggs;
- 🐾 Lean poultry;
- 🐾 Lamb;
- 🐾 Liver & beef, for protein;
- 🐾 Brown rice & potatoes, for starch;
- 🐾 As well as carrots, green beans, pumpkin, and sweet potatoes for healthy nutrients and fiber.

Even better, these treats DO NOT contain any artificial colors, flavors, or chemical preservatives; they DO contain Vitamin E as a natural preservative to maintain product integrity during shipping and storing. And that’s not all it’s good for. Veterinarians give Vitamin E for dogs a “big thumbs up!” Vet.Info states that Vitamin E is believed to promote circulation, slow down the aging process, prevent cataracts, invigorate the immune system, help with spinal problems and promote healthy skin.

From the American Midwest:

PUPTASTIC NATURALS is a family company, owned by Dale & Sharon Nickleson. In 1990 they decided to start their own company to meet not only the needs of their own beloved dogs, that they wanted to be healthy

and happy, but also those of pet lovers across America. So they worked hard to find farms that follow organic and healthy practices for raising poultry, cattle, etc, and also for growing produce. They wanted healthy treats for their dogs, and they made sure they got them. They find the healthiest ingredients, then they bake their PUPTASTIC NATURAL treats in a “people food” quality kitchen that exceeds the standards of the FDA and the AAFCO (American Food Control Officials.)

All 5 flavors of PUPTASTIC NATURALS are baked with loving care right here in the U.S. of A. – not in some factory in a foreign country where quality control is non-existent. And PUPTASTIC

🐾 *“As a vet I’ve struggled with what advice to give my dog owners when it comes to brands they can trust, but since PUPTASTIC NATURALS debuted their 100% natural treats, I struggle no more. And the Vitamin E is a bonus I just love.”*

NATURALS does Not contain corn. DogFoodAdvisor busts the “corn is good for dogs’ myth” with these facts:

MYTH	FACT
Dogs use corn for energy	Dogs use MEAT for energy
Corn is nutritious	Corn has unremarkable vitamin & mineral content
Corn is healthy for dogs	Corn is a likely cause of canine allergins
Corn does not raise canine blood sugars	Corn has a high glycemic index

***PLUS:** 90% of corn grown in the US is GMO (genetically modified organism)

Ingredients Don't Lie

Consider if you will the ingredients in a few of the leading dog food brands, and decide for yourself which is healthier:

PUPTASTIC NATURALS	BLUE LIFE	ALPO	IAMS	PURINA ONE
Chicken, Turkey, Beef, Liver, Lamb	Deboned Chicken	Ground Yellow Corn	Chicken	Chicken
Eggs	Chicken Meal	Meat & Bone Meal	Cornmeal	Brewer's Rice (not a whole grain)
Brown Rice/Potatoes	Brown Rice	Soybean Meal	Ground Whole Sorghum	Corn Gluten Meal
Carrots/Green Beans/Pumpkin/Sweet Potatoes	Barley	Beef Tallow	Chicken By-Product Meal	Whole Grain Corn
Vitamin E	Oatmeal Chelated Minerals	Corn Gluten Meal	Dried Beef Pulp	Poultry By-Product Meal

Chelated minerals (minerals that have been chemically attached to protein) ***Source:** Organic Dog Treats – Dog.com



"Puptastic takes
us SERIOUSLY"

Each month thousands of people who love their pets search online for natural healthy dog treats. PUPTASTIC NATURALS has met this demand with its organic ingredients, quality-controlled

"There is so much confusion about natural dog treats that I'm grateful to have found your treats. Your ingredients are the real deal and I respect that you work with local farms that you inspect yourself. Our dogs are truly our best friends, and we won't feed them anything less than human-grade ingredients. And that includes treats. Thank you so much for producing a quality product for our pups.

-C. Davies

worksite, and devotion to excellence.

Now Dale and Sharon would like to bring you the peace of mind that PUPTASTIC NATURALS will deliver to your home, so that you too will discover the wonderful goodness in their 100% natural treats for dogs. They're so convinced that your dog (and therefore you) will love them, that they have authorized me to include a 40 oz. Sampler Pack coupon, FREE, with this letter. Simply mail it in and they will send you a pack of their five signature flavors, in 8 oz. re-sealable foil bags. Attached will be a little order card with which you can begin your subscription to our exclusive to-your-door delivery service.

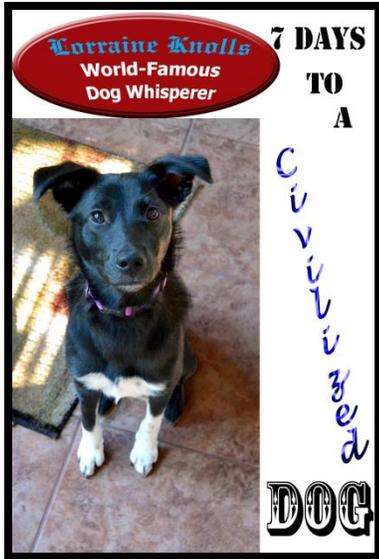
Not only that, but you will save on every 32 oz. box (normally \$16.99 each) of Puptastic Naturals when you order through our monthly delivery service. A 6 month subscription of 1 box/month will be yours for \$90. A \$13.88 savings for you! A 12 month subscription will save you \$28.76 and cost you \$175.

I know this seems like a lot, but isn't your dog worth it? And here's our no-fail guarantee.

100% Money Back Guarantee

If, after trying the Sampler Pack for one month, you find that Puptastic Natural Treats are not for you or your dog, you can simply write cancel on the order card, mail it back to us, and we will never bother you again. There's no penalty. In fact, we're so sure that you'll love these treats, we'll refund to you the money for any undelivered portion at any time during your future subscription.

Rewards for Love & Loyalty



I'll talk more about this incredible offer in a minute, but first let me tell you about the amazing dog training booklet we'll include FREE with your first monthly delivery. We all know that dogs are extremely eager to please. They're willing, waiting and wanting to please. And what better way to encourage them than by rewarding them with the treats they love. "7 Days to a Civilized Dog" written by noted dog-whisperer Lorraine Knowlls will help you use your dog's natural eagerness to please and our Puptastic Naturals Treats to train your dog in civilized behaviors that everyone can live with. In fact, in her introductory paragraph, Ms. Knolls recommends using wholesome treats for training. We believe that those treats should be Puptastic Naturals.

Puptastic Naturals are packed in re-sealable foil bags to help keep them fresh and chewy for your dog's continued enjoyment. However, we all know how any little crumb in the zipper can cause all sorts of frustration in closing and resealing the bag. In the interests of convenience, freshness, & enjoyment, Dale & Sharon are happy to include a Puptastic Naturals dog treat dispenser along with your first month's order. These tubs come in red, white, or blue (your choice) and will keep your dog treats fresh and easily available to everyone in the family – except your dog.

Treat Yourself to a Healthy Friend

Puptastic Naturals can be purchased in high end pet food stores, but Dale and Sharon would like to offer you the convenience of their monthly delivery service. When you sign up for our monthly service, you will receive your order the first of every month along with access to our Customer Service Staff from 9 AM to 6PM EST, and our Q&A website; where Henry Weisz DVM will answer questions regarding the care & feeding of your dog.

You'll no longer have to remember to write "dog treats" on your grocery list, and it will be one less errand you'll have to run.

We believe that Puptastic Naturals is the best choice for your best friend. Our products have NEVER been recalled. You can TRUST Puptastic Naturals to deliver the best!

Sincerely,

Joseph R. Blakely

Joseph R. Blakely

Marketing Director

P.S. Remember; what benefits your dog, benefits you. Your dog will be happier, healthier, & well-trained with Puptastic Naturals & the advice you'll find in "7 Days to a Civilized Dog". The FREE Sampler Pack will also enable you to determine which flavor your dog loves best – risk free! And when you sign up simultaneously for our monthly delivery service, not only will you have one less item on your to-do list but also one less worry. Plus you'll have answers to all your questions through our website and our customer service staff. You'll also receive our complimentary dog treat dispenser tub in your choice of colors. But you need to order within the next 10 days if you want to claim all of these amazing benefits.

- YES! Please send me my FREE Sampler Box of Puptastic Naturals Dog Treats. I understand that there is no obligation to pay anything when I mail in this coupon and that I will have the luxury to try your 5 signature flavors in my own home.
- YES! Please sign me up for your Monthly Signature Delivery Service . I understand that my order will be delivered to my home the beginning of each month. Also, if I choose to discontinue service at any time, I simply write – Cancel – on the invoice and return it in the mail. I understand that I will be refunded any unused portion of my order.
- YES! Since I am ordering within the 10 day time frame, please send me my FREE copy of the booklet, “**Seven Days to a Civilized Dog**”, and a Puptastic Naturals **Treat Dispenser** with delivery of my first monthly order. Please check your choice of color:
 - Red___ / White___ / Blue___
- YES! Please enter my name into Dr. Henry Weisz’ website, so that I may access his Q&A page at my convenience.

YES! I would like to be a member of the Puptastic Naturals family for:

- 6 months at \$90 (a \$13.88 savings!)
- 12 months at \$175 (a \$28.76 savings!)

My preferred flavor is:

Beef___/Chicken___/Lamb___/Liver___/Turkey___

Please find enclosed a Check: Check #_____

Please bill my credit card:

Type_____/Number_____ - _____ - _____ - _____/Exp. Date_____

First Name_____ Last Name_____

Address Line 1 _____

Address Line 2 _____

Phone# _____ - _____ - _____ Email Address _____



100% Guarantee

Puptastic Naturals is proud to stand behind its products and reputation. If you are not completely satisfied with our dog treats, we will refund you the balance of the unused portion of your remaining order.

